

Online Success à la Carte



Hotel-Hosting

effortless • fast • fully booked

EFFORTLESS

FAST

FULLY BOOKED



The hotel market has changed dramatically during the last few years as a result of the Internet. Hotel-Hosting manages Internet marketing for hotels in a **fast** and reliable way – regardless of whether it is a luxury inn or family guest house, business or holiday hotel.

Benefit from our many years of experience with the Internet and hotels.

Hotel-Hosting provides you with everything from one source: web design and development, texts and photos or online marketing and search engine optimisation. The fundament tool for this is our Content Management System, which has been optimised for the hotel market.

Show yourself in the best possible light: with texts, photos, rooms, conference rooms, packages, catering, events and your team. Do your online marketing in an **effortless** way at the press of a button. You can then spend more time with your guests.

If your hotel is going to be **fully booked**, you need to be close to the top of the Google list. We will make sure that people find your website on the Internet.



Hotel-Hosting

*For all hotels
wanting to increase
their turnover and
occupancy rates!*

EFFORTLESS



Effortless! Get your presentation on the Internet without any delay!
Hotel-Hosting can get you online without any fuss! You will finally be able to prepare and manage your website yourself with ease.
Many useful functions and a fresh design ensure high occupancy rates.

The perfect online website in just a few minutes:

- » Log in, select your design and colour, then upload your logo, texts and photos. That's all!
- » Intuitive and simple to operate – you are not tied to an agency!
- » You select: a professional design template or your own individual design.
- » If necessary, we will handle the text and photo processing work.

You can decide which services to order from Hotel-Hosting. The fundamental tool is our Content Management System, which enables you to manage and design your website. Or we can provide other individual services up to and including our comprehensive package that takes care of every detail.



Hotel-Hosting

*Marketing your
hotel rooms has
never been so easy.*



FAST

Fast, hectic, creative... they are probably the words to describe your kitchen!
Business on the Internet is not much different.

One customer orders the culinary event calendar, photo gallery and guest book and the package module instead of the interactive map. The next customer orders newsletters, multi-lingual services, a download area and a booking link to the PMS hotel software. We can also offer you a version for mobile phones or our online marketing package and search engine optimisation as à la carte services.

Set up a new package fast, change the text for the all-inclusive conference rates or alter the home page – it is all done with just one click in a few seconds!

You can keep an eye on your online business by using our clear online documentation and informative training sessions. Or do you need more support?
Do not worry – you can reach our personal telephone service hotline at any time.



Hotel-Hosting

*New feature on the
map: Twitter & Co. -
Web 2.0 marketing
for your hotel*

FULLY BOOKED



Fully booked! Do you want to increase your online turnover and RevPAR?

Our recipe for success involves an appealing modern website plus online marketing and search engine optimisation. If people cannot find you, they will not make a booking!

We provide your guests with a website that contains plenty of information and emotion - and ensure that they will find you!

Guaranteed benefits:

- » Your online website at a fixed monthly price, including hosting, domains, webspace and updates
- » We also provide you with significant web statistics at no extra charge.
- » What is particularly important: we improve your Google ranking!
- » Another option: an online booking link and channel management to HRS, Booking & Co.

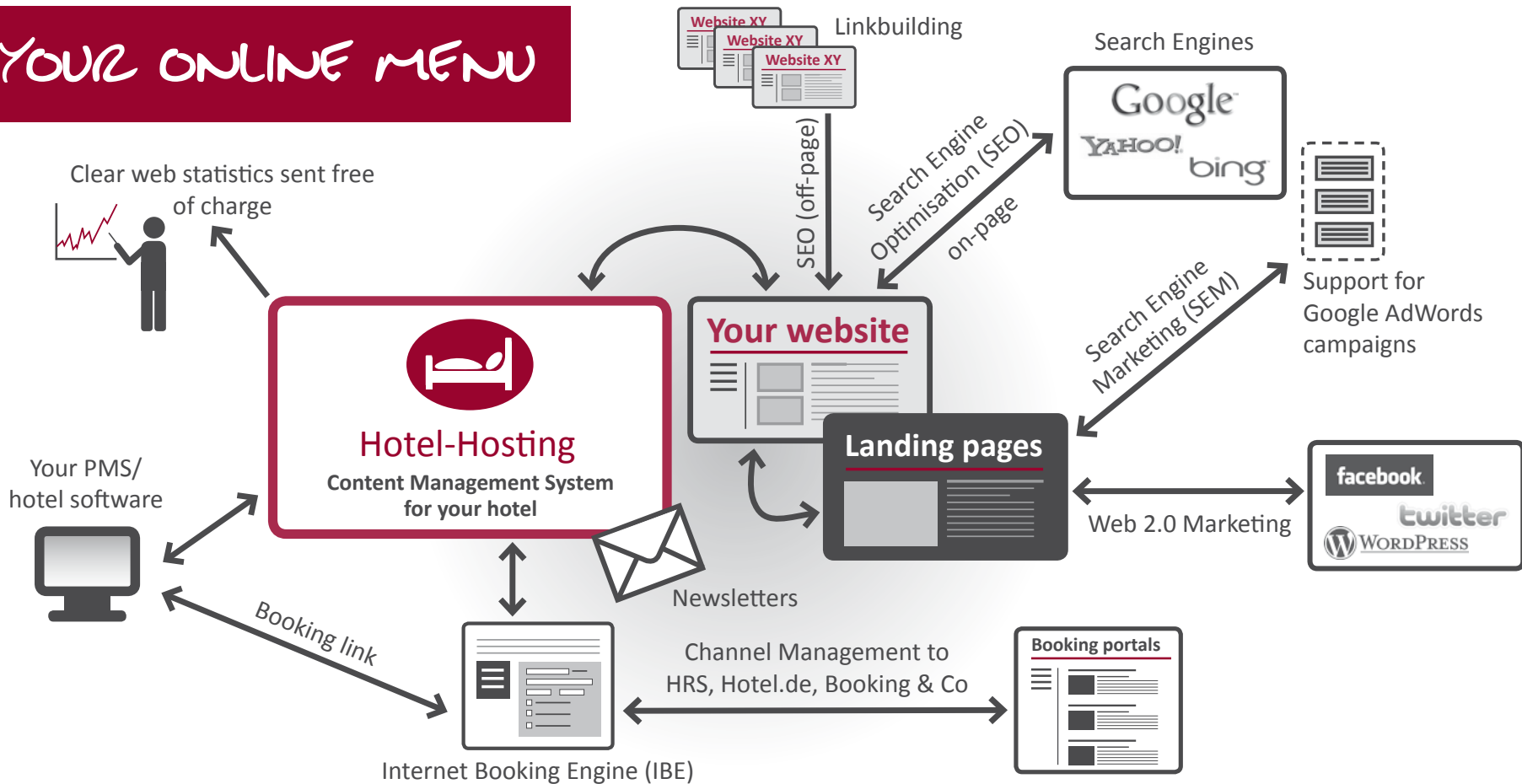
You will notice the difference: special packages, short trips and all-inclusive conference rates will sell like hot cakes – through booking enquiries or a link to your hotel software in real time. When can we arrange the first booking for you?



Hotel-Hosting

*Fast and always
up-to-date –
even Google will
love you!*

YOUR ONLINE MENU



Prepare your personal à la carte
online menu and only order the
services you really need!

Andi Petzoldt, Hotel-Hosting Managing Director



More than 10 years of hotel and tourist industry experience link up with online expertise. We would like to take responsibility for your online success!

David Schlee, Hotel-Hosting Managing Director

THIS IS WHAT OUR HOTELIERS SAY:



„...our online sales have tripled as a result of using Hotel-Hosting!“

Reimer Eisenberg, Director of Mercure Hotel Walsrode, Lüneburger Heide

„...since we have been using Hotel-Hosting as our partner, everybody is talking about our hotel and restaurant!“

Carina Birkner, Marketing, 4 Superior KAISER SPA HOTEL ZUR POST Usedom*

„“...Google Adwords have always costs us a lot of money. We have halved our expenditure by using Hotel-Hosting and our bookings have increased.“

*Sebastian Tacke,
Managing Director of Vital Hotel am Thüringer Wald / Hotel unter den Linden Stralsund*



Hotel-Hosting

*Who is responsible
for your online
marketing?*

LOW OCCUPANCY RATES ARE A THING OF THE PAST



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